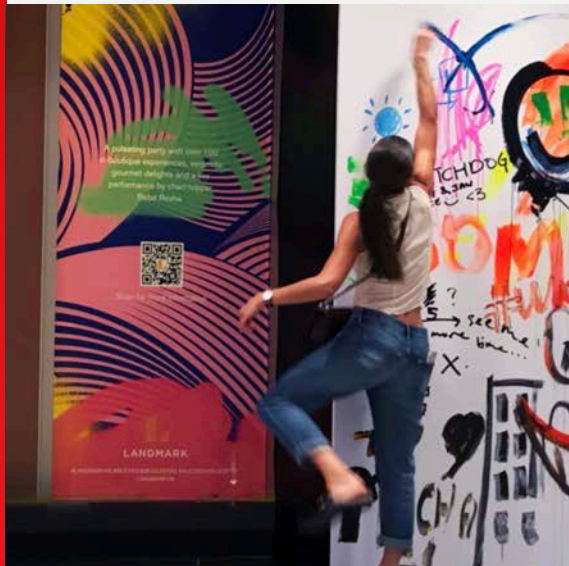




THE MAGNETIC ASIA TOTAL EVENT EXPERIENCE
HERE TO HELP MAKE YOUR EVENT MORE SUCCESSFUL



Who are we?

We have been creating, promoting, producing and marketing world-class events across Asia for over 10 years.

Our team of experienced event professionals across multiple disciplines are the perfect partners to help bring your event to life in the most effective ways possible.

What do we **believe**?

Our philosophy is simple: **we put audience at the heart of everything we do.**

Data-driven insight, expert qualifications and experience, and instinctive understanding of what audiences and event owners want, drives our process – and keeps people coming back for more.

From **event concept** to **artist line-up** and **content...**

From **sponsorship** to **brand activations...**

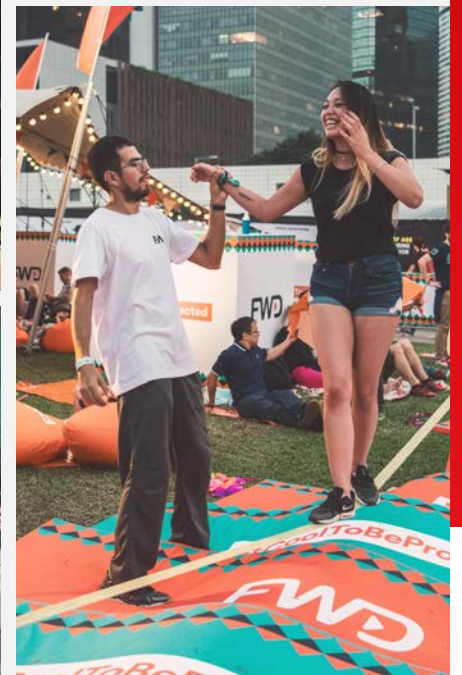
From **onsite design** to **F&B...**

From **site planning** to **crowd safety...**

From **event technology** to **budgeting...**

From **marketing** to **ticketing...**

...every single detail is designed with audience in mind.



How can we help you?

Working as either a **consultant**, a **production partner**, or a **supplier**, we have the proven skills and track record to help you achieve success –

no matter how big or small your event or experience.





We CREATE unique experiences

From original idea through content curation to on-site design, we deliver the kind of memorable magic audiences want.



THE
CHEMICAL BROTHERS



MASSIVE ATTACK



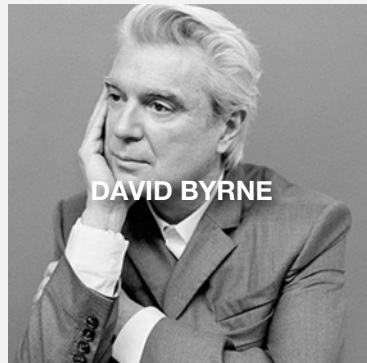
THE PRODIGY



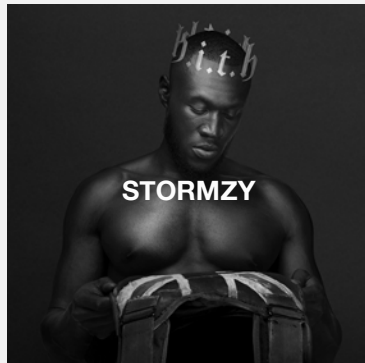
JARVIS COCKER



INTERPOL



DAVID BYRNE



STORMZY



BON IVER

We CURATE exciting artist line-ups

We don't just book artists and content. We create the right kind of experience by curating a line-up that works for your event and audience. And we handle it all – from contracts to backstage comfort.

We PRODUCE every detail

From stage production to site management...from F&B vendors to crowd safety...and every conceivable detail in between that ensures a world class event or experience.



A black and white photograph of an office interior. In the foreground, a dark glass panel features the ARCC ASIA logo. The logo consists of the letters 'arcc' in a lowercase, rounded, sans-serif font, with 'ASIA' in a smaller, uppercase, sans-serif font below it. The background is a blurred office space with desks, chairs, and overhead lights.

arcc

ASIA

We deliver effective **MARKETING** solutions

Our in-house strategic marketing agency ARCC helps make the emotional audience connections that drive desire for your event. From B2C to B2B, ARCC's award-winning creative credentials will get bums on seats!



We BRING BRANDS alive

From securing sponsorship to creating on-site branded experiences that enhance the overall event and add value to sponsors.



Clockenflap™



FACESSS



JUMPSTARTER



LANDMARK



**Brands & Events
who have
benefited from the
Magnetic Asia
Total Event
Experience**

Our **full suite** of services

- Event Strategy
- Event Concept
- Event Design & Creative Direction
- Content Curation (incl Artist Booking, Liaison & Management)
- Event Production
- Site Design & Layout
- Crowd Control Planning
- Event Safety
- Event Technology (Incl RFID and Cashless Payment)

- Event Sponsorship
- Brand Activation
- Ticketing Solutions
- Marketing & PR
- Venue Sourcing
- Stage Production
- Licensing

And so much more...

Meet the team



MIKE HILL | CEO
Event Strategy | Event Concept
Site Design & Layout
Crowd Control | Planning | Event Safety
Venue Sourcing | Licensing



JUSTIN SWEETING | MUSIC DIRECTOR
Content Curation (incl Artist Booking,
Liaison & Management)



JAY FORSTER | ARTISTIC DIRECTOR
Event Design & Creative Direction



MATT JONES | HEAD OF PRODUCTION
Event Production | Site Design &
Layout | Crowd Control | Planning
Event Safety | Venue Sourcing | Stage
Production | Licensing



KINNY AW BARLOW | HEAD OF PARTNERSHIPS
Event Sponsorship | Brand Activation
Venue Sourcing | Licensing



SIMON BRATT | HEAD OF MARKETING
Marketing & PR



MARTIN LEVER | STRATEGY & CREATIVE DIRECTOR
Marketing Strategy | Campaign
Development | Content Creation

Experience the Magnetic Asia difference today

Give us a call and let's talk about how we can
help your event succeed...



PLEASE CONTACT:

Kinny Barlow | Head of Partnership

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+852 2584 4817

MAGNETICASIA.COM